

# The Entrepreneurship Cell

## Orientation Seminar 2018-2019

**Date:** 27-08-2018

**Venue:** Seminar Room, Aryabhata College

**Teachers in-Charge:** Dr. Monica Aggarwal

**Program Coordinator:** Dr. Ruchi Sharma, Ms. Shruti Vats, Dr. Shivani Raheja

**Speaker:** Ms. Farheen Ahmad, (Lady Shri Ram College, IIM Bangalore)

In order to nurture the idea of entrepreneurship amongst the students, *The Entrepreneurship Cell of Aryabhata College, organized a one day interactive seminar on 'How to convert an idea to an enterprise' along with its annual orientation on 27th August 2018 from 12pm onwards in the Seminar room of our college.*

*Ms. Farheen Ahmad an expert on venture capital in India and China, an experienced Start-up developer* was invited as guest speaker to share her experience and expertise on how to get funding for your startup. *She is an alumnus of Lady Shri Ram College, Delhi University and Indian Institute of Management, Bangalore. Ms. Ahmad developed the Laser & Infrared Powered Intrusion Detection Smart Fence Prototype called 'Farheen Laser Wall' technology.* She shares her time between India and China, talking about Tech, Startups and Venture Capital. *She is the founder of CRON systems, a defense technology start-up that develops scalable IoT based Intrusion Detection Systems.* She is currently inspiring thousands of young aspirants to pursue their dreams and work for themselves. She has conducted multiple seminars and workshops for promoting Entrepreneurship amongst students and sharing the knowledge of crypto currency in several institutes.



*Ms. Farheen Ahmad addressing the students*

Students had an interactive session with the speaker and the members of the society. The core team members of the Entrepreneurship Cell, Aryabhata College briefed the audiences about the society and its working. They shared the challenges and rewards of being a part of the Entrepreneurship Cell and venturing out on this entrepreneurial journey. The main objective of this orientation was to provide answers to the questions that resides in the minds of the budding entrepreneurs which led to massive student inflow from multiple disciplines for gaining insight into the overall process of **“How to be an Entrepreneur-”**, filling the room beyond its capacity.



*The venue was filled with enthusiastic students*

The society also broadcasted the live event on its Facebook page. Students were briefed about the society's past events, its future course of strategies and actions, and information regarding the recruitment process. This orientation seminar positively motivated students to think about their future in the entrepreneurial world.









*Ms. Farheen Ahmad with co-convener and members of the E-cell*